

	Embodia Academy	Private Academy	Consumer Academy Lite	Consumer Academy Pro
General				
Audience	All HCPs	Staff or members of an organization	Your target audience (patients, general public, or practitioners)	Your target audience (patients, general public, or practitioners)
Important distinctions or notes	Courses are hosted on www.embodiaapp.com/courses with other instructors and clinics	Establish a virtual training platform for on-boarding new staff & developing your teams' skills	Choice of selling your courses to patients/general public OR HCPs	Choice of selling your courses to patients/general public OR HCPs
Purpose	Marketplace of courses for HCPs	Internal, private training for teams	Sell your courses to your community	Sell your courses to your community
Number of courses that can be hosted	Unlimited	Unlimited	1 course	Unlimited
Basic Features				
Robust learning management system (LMS)	✓	✓	✓	✓
Course pages with unique URLs	✓	✓	✓	✓
Ability to host video content	✓	✓	✓	✓
Software that edits your video/audio content with slides	✓	✓	✓	✓
Written course content	✓	✓	✓	✓
Embeddable PDFs	✓	✓	✓	✓
Quizzes with automated grading	✓	✓	✓	✓
Exams with automated grading, timed, randomized, passing score	✓	✓	✓	✓
Course progress tracking	✓	✓	✓	✓
Integrated course notes	✓	✓	✓	✓
Analytics of individual courses	✓	✓	✓	✓
Analytics across the entire platform		✓		✓

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Advanced Features				
Unique platform URL		✓	✓	✓
Unique platform styling (logo & brand colours)		✓		✓
Course tracks (group courses in the order they must be taken)		✓		✓
Ability to generate coupon codes	✓			✓
Option to enable course forums	✓	✓		✓
Option to host live webinars on your platform		✓		✓
Support				
Train the trainer online courses	✓	✓	✓	✓
Specific platform training courses		✓	✓	✓
One-on-one training		✓		✓
Pricing				
Platform pricing	Revenue share	Starting at \$150/month	\$15/month	\$99/month
Embodia clinic membership required (starting at \$15/month)			✓	✓
Option to add Embodia membership at discounted rate		✓		